



Sustainable Tourism - Ways to Counteract the Negative Effects of Overtourism at Tourist Attractions and Destinations

Guest Editor:

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Message from the Guest Editor

Dear colleagues,

The purpose of this Special Issue is to publish current research and literature on overtourism and sustainable tourism as a way to eliminate or limit the effects of excessive tourism. In particular, this Special Issue of the peer-reviewed international journal *Sustainability* aspires to expand the discussion and scholarship on a range of viewpoints, trends, approaches, cases, success factors, impacts, challenges, models and/or frameworks of relevance to tourism in regions and cities, as well as cultural and natural attractions threatened by the negative effects of overtourism.

In the tourism literature from the last two years, overtourism has been the most commonly discussed topic in both the media and by the scientific community. The excessive presence of tourists leads to congestion in attractive locations, over-advertising and aggressive commercialization, as well as a subsequent decrease in the level of aesthetic experiences for tourists.

For further reading, please visit the [Special Issue Website](#).





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Message from the Editor-in-Chief

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