



## Production and Marketing Systems of Mountain Food Products

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### Message from the Guest Editor

Dear Colleagues,

Mountain food, with the unique characteristics of its raw materials and traditional processing conditions, has received increasing interest in recent years, but the farmers and mountain processors still struggle with consumer recognition on the market. Although many mountain food products were already included in different geographical indications, the biggest leap in mountain food products' visibility was made with the Regulation in 2012 for the recognition and protection of mountain food. The specific label "mountain food product" is an optional quality term which came in force in July 2014, that gives producers a chance to increase the consumer interest in these products and to boost the sustainable development of these economically marginal rural areas. This development process is in its initial stage and is not linear nor definite. It covers many different aspects from nature conservation and environmental sustainability to economics, tourism, technological innovation, mountain policy, and more. In this regard, the mountain food products have an important position in farm to fork strategies.

Dr. Andreja N. Borec  
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