



Microentrepreneurial Resilience and Recovery in Face of the COVID-19 Pandemic

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Message from the Guest Editors

Dear Colleagues,

The COVID-19 pandemic has caused unprecedented human suffering and an economic super-shock. Microentrepreneurs have purportedly been more affected by the pandemic than larger businesses. Considering the general consensus that small and microbusinesses fulfill crucial social functions and are at the base of equitable and sustainable economic development, it is imperative that we devote ourselves to the study of how microentrepreneurs have reacted to, and are hopefully pivoting from, the COVID-19 pandemic.

Microentrepreneurs are typically under-resourced and underserved, though central to socio-economic functioning and equitable economic development. Therefore, the aim of this issue is to encourage time-sensitive research on how microentrepreneurs are being affected by, and attempting to recover from the business constraints imposed by the COVID-19 pandemic. Through this collaboration with an open source journal, we hope to widely disseminate new knowledge in this topic among academics, industry practitioners, and policy-makers so that evidence-based strategies can better be developed to assist people and communities toward recovery.





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