



Mediatization of Social Sustainability: Paradigm of Explication and Understanding of the Environment, Society and the Economy

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Message from the Guest Editor

In order to go beyond the vision of social sustainability based on equity and the fight against social exclusion, this Special Issue intends to offer a vision based on the analysis of sustainability from relations and social practices in media and cultural terms—what we call a mediatization and culturalization of sustainability.

This Special Issue sets out to bring together societies and cultures from the North and the South by joining work on the mediatization of social sustainability of scholars participating in various disciplinary fields. The objective is double:

a) to explore the social construction of scenarios for the future, expectations on the horizon, roadmaps for the future, mediatized futuristic promises, etc., to observe the imaginary at work in the offer of media content relating to the materiality of sustainability

b) to question the contribution of the media to the birth and development of ideologies related to sustainability and on the economic, ethical, psychological, political, etc. importance of this development inducing changes in interactions and social practices.





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Message from the Editor-in-Chief

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