



Innovation and Strategic Management for the Development of Tourist Destinations

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Deadline for manuscript
submissions:

30 April 2022

Message from the Guest Editors

Innovation and a strategic management approach are the key aspects for a sustainable development of a tourist destination, due to the fact that they guarantee, on the one hand, the optimal integration of tourism into the economy, environment, and culture of that location—through the capacity to coagulate synergies—and on the other hand, they allow an adequate satisfaction of tourists' demands and expectations.

The purpose of this Special Issue is to present and discuss the importance of innovation and strategic management to ensure the sustainable development of tourist destinations, so to improve their offers in relation to visitors' expectations as well as their competitiveness in tourism, while preserving the environment.

We invite scholars interested in the sustainable development of tourist destinations to critically reflect on issues concerning the intersections between tourist destination, innovation, strategic management, development, and sustainability.





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