



Integrating Agricultural and Tourism Supply Chains for Fostering Sustainable Development in Inner Areas

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Message from the Guest Editors

Tourism and agriculture either are key drivers in the development of many inner areas. However, especially in the mountain ones, fragmentation, small business size, and lack of communication among tourism and food chain actors, local administrators, and other stakeholders, affect the economic activities and result in a limited competitiveness of both the sectors. To boost the local economies, the integration of agriculture and tourism chains may be strategic. However, even if the interconnections between the two sectors are clear, not much has been explored to date in order to develop a common vision which really integrates them. Editors welcome all contributes providing theoretical and methodological approaches as well as research results, applications, and experiences on the integration between agriculture and tourism, with a special focus on mountain areas.

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