



Innovations Management and Technology for Sustainability

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Message from the Guest Editors

Globalization and technological advances drive competition in the marketplace, which explains why a variety of innovations are implemented in order to lower costs, improve quality, productivity or attract customer interest and ultimately gain competitive advantage. Simultaneously, a trend of sustainable thinking is gaining increasingly more attention and recognition.

The purpose of this Special Issue is to create an image of how the idea of sustainable thinking or sustainable business thinking (defined as “a way of thinking in which business is viewed as a positive force, which contributes to society and the environment, while still generating a profit”) accompany the efforts of gaining competitive advantage through the development and implementation of innovative solutions in social, environmental or economic dimensions.

Deadline for manuscript
submissions:

31 August 2021





an Open Access Journal by MDPI

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Message from the Editor-in-Chief

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