



Sustainable Development of Hotels and Tourism

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Message from the Guest Editors

Dear Colleagues,

In recent decades, concern for avoiding the negative impacts of human activity and ensuring economic, social, cultural and environmental sustainability has grown rapidly, all to avoid irreversible deterioration and so that future generations do not face a worse situation than the current one. The measures taken by companies have been grouped under the concept of corporate social responsibility (CSR) and are important in multiple sectors, including tourism. The study of the CSR is of great importance in the case of hotels and hotel chains, as a great reference in the sector.

However, research on the sustainable development of tourism tends to focus on the impacts, of various types, of tourism and how to make it a sustainable activity in the long term by minimizing costs and maximizing benefits. Within these approaches, studies on impacts on local societies and cultures stand out, highlighting how they change due to tourism development.

This Special Issue seeks to expand the flow of academic research related to a sector of great global importance (tourism) and representing a great concern (sustainable development).





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Message from the Editor-in-Chief

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