



## Green Tourism and Sustainable Hospitality

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### Message from the Guest Editors

The development of the tourism sector is important and clear, as international tourist arrivals grew by 5% in 2018 to reach a 1.4 billion market, and export earnings generated by tourism have grown to USD 1.7 trillion (UNWTO, 2019). As the tourism and hospitality industry grows, however, it also influences the environment and urban development, thus bringing with it a larger responsibility to ensure effective destination management that minimizes any adverse effects of tourism. Managing tourism and hospitality in a green and sustainable manner for the benefit of all is therefore more critical than ever. This Special Issue addresses key issues in the exploration of green and sustainability development in tourism and hospitality research, covering a wide range of topics, including but not limited to Eco-friendly tourism, Energy use and emissions toward tourism and hospitality development, Heritage, conservation, cultural heritage, and sustainable development, New trends in marketing strategy in tourism and hospitality, Sustainable development in tourism and hospitality, Tourism growth and urbanization, Sustainable development in tourism and hospitality and etc.





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## Message from the Editor-in-Chief

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