



## Transformative Times for Food Consumption: Moving towards Sustainability

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### Message from the Guest Editors

In recent years, income growth has resulted in an increased consumption of products of higher value in emerging economies, while rising societal and environmental concerns have led to major changes in consumer preferences in developed economies. In particular, young generations are paying increased attention to the social and environmental impacts of food systems. However, the transformation of food systems addresses not only consumer choices but also business strategies. The rise of new technologies brings business innovations, providing consumers with new foods and new distribution channels.

This Special Issue aims to explore these new trends and horizons in sustainable food consumption and to generate advanced understanding of the transformation of food consumption. Special attention will also be paid to research investigating the disruptive power exerted by global public health issues on food choice and sustainability.





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