



Fintech and Logistics in the Fourth Industrial Revolution Era

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Message from the Guest Editors

Electronic commerce has been developed rapidly over the last few decades. However, notwithstanding such a promising future, the stakeholders in e-commerce and fintech in tandem with the logistics industry are facing a critical issue of sustainability with a competitive advantage based on emerging technologies. To cope with this, they should address several key challenges to building trust and good relationships with their customers with these new technologies. Having said that, we have tried to fill the gap, aiming to open chances to discuss the increasing importance of sustainability and the great potential to make contributions in the areas of, but not limited to, fintech and logistics.

This Special Issue comprises selected papers from “**21st International Conference on Electronic Commerce**” to be held in Haeundae Grand Hotel, Busan, Korea on 3–5 July 2019. The conference website is <https://icec.net>.





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Message from the Editor-in-Chief

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