Fintech and Logistics in the Fourth Industrial Revolution Era

Message from the Guest Editors

Electronic commerce has been developed rapidly over the last few decades. However, notwithstanding such a promising future, the stakeholders in e-commerce and fintech in tandem with the logistics industry are facing a critical issue of sustainability with a competitive advantage based on emerging technologies. To cope with this, they should address several key challenges to building trust and good relationships with their customers with these new technologies. Having said that, we have tried to fill the gap, aiming to open chances to discuss the increasing importance of sustainability and the great potential to make contributions in the areas of, but not limited to, fintech and logistics.

This Special Issue comprises selected papers from “21st International Conference on Electronic Commerce” to be held in Haeundae Grand Hotel, Busan, Korea on 3–5 July 2019. The conference website is https://icec.net.
Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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