



## Sustainability in Fashion Brands

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### Message from the Guest Editors

With the aim of opening up the debate on how fashion brands can tackle these issues, in this Special Issue, we aim to publish state-of-the-art research concerning sustainability in fashion brands. We encourage submissions discussing the results of real-life applications of sustainable solutions into fashion companies to show the feasibility of sustainable approaches, and on (but not exclusively) as well as research on sustainable supply chain management in the fashion industry, the measurement of sustainable performance in fashion supply chains and fashion brands, the presence of a circular economy in the fashion industry, the alignment of design and sustainable supply chain management in fashion brands, the development of sustainable marketing policies, and the management of knowledge and innovation as drivers of economic, social, and environmental sustainability in fashion brands.

Deadline for manuscript  
submissions:

**closed (19 April 2020)**





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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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