



Sustainable Event Management: Social Inclusion, Community Involvement, and Technology Innovation in Event Design

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Message from the Guest Editors

Dear Colleagues,

Sustainable event management is to design and manage an event economically, socially, culturally, and environmentally responsible by making efficient decisions in the planning, organization, and execution of an event. Sustainability should be practiced in all levels of event management to ensure that an event is hosted responsibly and leaves positive legacies that benefit local communities. Sustainable event management can be achieved by analyzing the needs and values of diverse stakeholders that are directly or indirectly impacted by the event. The focused area of sustainable event management has not drawn much attention among scholars, although it has never been enough merely to stress on the importance of the sustainability in event management. The guest editor would like to take this opportunity to bring significant attention among event management scholars and practitioners of sustainability in event management by proposing this Special Issue. I would like to cordially invite scholars to contribute an article to the Special Issue titled “Sustainable Event Management.”





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Message from the Editor-in-Chief

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