



Pro-environmental Behaviors and Green Practices

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Message from the Guest Editors

Scientific contributions will be accepted within the following six priority areas for promoting pro-environmental behaviors and green practices:

1. Effective strategies or practices for promoting scientific research, policy, media, and interpersonal communication concerning climate change.
2. Effective strategies or practices for leveraging social norms to facilitate collective efforts toward adaption and mitigation.
3. Effective strategies or practices for leveraging motivation to support sustainable development goals.
4. Application of modern technologies (such as information and communication technology, big data analysis, artificial intelligence, and robotics technology) for environmental and green education.
5. Use of modern technologies for enhancing engagement in sustainability at various levels (e.g., the global, state, local, organizational, societal, and individual levels).
6. Innovative or interdisciplinary approaches to promote pro-environmental behaviours and green practices.





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Message from the Editor-in-Chief

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