



Entrepreneurship, Competitiveness and Innovation: A Trilogy Research

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Message from the Guest Editors

Research papers should address multifaceted topics around an associated research trilogy: (1) entrepreneurship, (2) innovation, and (3) competitiveness. These general topics should include the definitions of the concepts of entrepreneurship, innovation, and competitiveness, as well as the identification of the factors affecting these types of phenomena. In addition, these surveys should identify situations where managers/owners of organisations have adapted their firms to respond to disruption caused by non-keratin environments and explain how they have made this rapid change operational and the impact it has had on their performance; explain whether entrepreneurship has become more important in the way business is managed; determine whether digitisation and innovation have been important in addressing the crisis and to what extent, among others. Measurement tools to assess these topics are also requested, as well as theoretical frameworks. Perspectives that guide the design of sustainable innovation and business resilience should be presented for consideration in the implementation of public policies to increase competitiveness.

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Message from the Editor-in-Chief

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