



Business Model Innovation for Sustainability: Bridging the Design-Implementation Gap

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Message from the Guest Editors

Business model innovation for sustainability (BMiFS) has been recognised as one of the strategic options available to organizations willing to build resilient business models and seize additional value creation opportunities. Although BMiFS design has not been an issue, organizations often fail to implement BMiFS. Thus, Special Issue is inviting contributions on how organizations perform BMiFS and under what conditions the design-implementation gap of BMiFS can be bridged.

This Special Issue will publish high-quality empirical and theoretical papers on BMiFS challenges, strategies, processes, and impacts.

- business model
- innovation
- sustainability
- design-implementation gap





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Message from the Editor-in-Chief

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