



## Eco-Friendly Agricultural, Fishery, and Forestry Products: Cost, Benefits, and Stylized Facts

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### Message from the Guest Editors

Consumers' environmental awareness of agricultural, fishery, and forestry products has put pressure on producers to adopt sustainable production practices (Roheim et al., 2018). This demand-driven approach has led other market actors in the value chain, such as retailers, to source products from more sustainable production systems. Consumers' preference for eco-friendly products may differentiate them from conventional products, resulting in price premium and long lifespans on the shelves. Nevertheless, few studies in the literature have evaluated how eco-friendly products enhance the value obtained from limited natural resources and then contribute to economic sustainability at the firm and community levels.

In response, this Special Issue welcomes studies that address the impact of eco-friendly products and environmental certification on production cost, profitability, and sustainable economy. Studies using new research methods or new cases to evaluate eco-friendly products' market benefits are also welcome. We are particularly interested in products related to the agricultural, fishery, aquaculture, and forestry sectors.





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