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Digital Technologies and Digital Transformation: Recent Progress and Present Challenges

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Message from the Guest Editors

Finding the answer to a number of questions is the challenge for today. How can the potential of digital technologies affecting the economic subjects be explored? What methodological approach needs to be applied in order to explore the potential of the digital economy? What do the digital products have in common? What is their value? How is business productivity and performance changing? How are countries' GDPs changing as a result of digital transformation and the mass use of digital technologies? How to capture the impact of digital products, which are provided free of charge and which benefit people, in official measurements of indicators associated with the determination of the performance of national economies?

In order to address the present challenges and questions, we welcome studies, research results, and case studies as well as methodological papers that provide diverse approaches, experiences, and perspectives on the application of digital technologies and digital transformation processes in different geographical areas, sectors of the economy, and activities or processes.









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