



## Sustainable Cultural Management: From Theory to Practice

Guest Editor:

**Dr. Łukasz Wróblewski**

Research Institute on Territorial  
and Inter-Organizational  
Cooperation, WSB University,  
Cieszyn, Poland

lwroblewski@wsb.edu.pl

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### Message from the Guest Editor

Dear Colleagues,

The connections between culture and sustainability have been in the public agenda since the 20th century. However, whilst global sustainability programmes at international institutional levels are yet to recognise the role of culture in its sustainability policies, the bid (albeit failed) in the early 2000s to formally add “culture” to the trilogy of sustainability pillars (economic, social and environmental) mobilised a new discourse for the reframing of cultural policy narrative, which in turn urged a reassessment of methods of cultural management reflecting the same concerns among the sector’s grassroots. The idea of sustainability and culture working together and their envisioned role in future-proofing society and human development captured the imagination of cultural commentators, policy makers and practitioners alike, keen to fulfil these principles “out there”—in cultural organizations and events mega and small, in cities and regions, local and global. The papers in this Special Issue should reflect this appeal.

More details at:

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Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

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*Sustainability*  
MDPI, St. Alban-Anlage 66  
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