



Sustainable Cross-Border Business Models

Guest Editor:

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Deadline for manuscript
submissions:

closed (31 December 2021)

Message from the Guest Editor

We organized this Special Issue on “sustainable cross-border business models”. It aims to advance our knowledge and understanding of how and why firms incorporate sustainability as a major driver, a means/technique, a practice or an ultimate goal when devising, formulating, implementing, renewing and reconfiguring the value logic of CBMs in highly uncertain times. It is also interesting to examine the role of entrepreneurship, leadership, innovation, dynamic capabilities and knowledge-management practices (e.g., knowledge sharing and knowledge integration) in coping with cross-cultural conflicts coupled with economic recessions for creating sustainable CBMs during the pandemic and onwards. We welcome conceptual, theoretical, qualitative or quantitative papers related to relevant topics and issues. Contributions should report original research that is not under consideration at any other journal





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Prof. Dr. Marc A. Rosen

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Message from the Editor-in-Chief

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