



Business Strategy and Decision-Making under COVID-19: Lessons Learned

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Message from the Guest Editors

While cases of COVID-19 soar and economic activity grinds to a halt, governments are right to throw all the resources they can at efforts to limit the pandemic's human and economic costs. Most forecasters now expect global GDP to shrink this year, and some predict a contraction of fully 4%—twice the decline seen after the global financial crisis of 2007–09.

Sustainability welcomes you to submit papers to discuss in-depth analyses of particular facets and features and constructive reform proposals.

Topics of interest include (but are not limited to) the following:

- Understanding and analyzing the factors affecting sustainable business strategy with the pandemic;
- Modelling and evaluating the importance of sustainable development under the economic impacts of COVID-19;
- Adopting and exploring multiple-criteria decision-making methods and tools to examine different types of sustainable enterprise after the long-term halt of society;
- Leveraging hybrid approaches to identify the lessons learned for business sustainability in future crises.





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Message from the Editor-in-Chief

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