



Behavioral Economics and Sustainable Public Policies

Guest Editors:

Dr. Ana Rita Farias

Católica-Lisbon School of
Business and Economics,
Universidade Católica
Portuguesa, 1649-023 Lisboa,
Portugal

Dr. Joana Reis

CICPSI-Research Center for
Psychological Science,
Faculdade de Psicologia da,
Universidade de Lisboa, 1649-004
Lisboa, Portugal

Deadline for manuscript
submissions:

closed (20 June 2021)

Message from the Guest Editors

The world is facing major issues to ensure the future of our environment, and humans are as much part of the problem as they need to be part of the solutions. Acknowledging people as part of the ecosystem, public policies need to be grounded on empirical evidence about how people actually behave in order to be able to present more sustainable solutions and interventions. Human environments are not simple predictable rational machines, but rather systems usually characterized by high levels of uncertainty and change. In fact, behavioral economics, as an area of research that tests the classic rational assumption by identifying consistent behavioral patterns, has continuously shown how humans systematically violate these classical assumptions. Understandably, research in behavioral economics and sustainable public policies has gained more and more attention over the last few years, identifying concrete implications to policy design.





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility: indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
[X@Sus_MDPI](https://twitter.com/Sus_MDPI)