



Sustainable Tourism Development and Tourist Behavior

Guest Editor:

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Deadline for manuscript
submissions:

closed (31 August 2023)

Message from the Guest Editor

Dear Colleagues,

This Special Issue of *Sustainability* explores new advances in sustainable tourism and tourist behavior and will include papers focusing on (though not limited to):

- Pro-environmental behavior and tourism;
- Applications of behavioral economics to achieve sustainable tourism outcomes;
- Flight shaming, environmental guilt and tourism;
- The impact of social marketing on tourist behaviors;
- Destination branding and its effects on tourist attitude and behavior;
- Bridging the intention–action gap;
- Challenges to conventional thinking on tourism behaviors.

Guest Editor





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Message from the Editor-in-Chief

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