



The Link between Tourism, Agriculture and Sustainability in Special Green or Ecological Zones

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Message from the Guest Editor

This Special Issue will focus on the operational dynamics of stakeholder involvement in the development of agritourism and ecotourism products for leisure or environmental education; the management of resources for eco-efficiency, poverty alleviation, and rural cultural revitalization; the management of agritourism destination image; the mitigation of climate change; or other problems that shape the human–land relationship. Any single or interdisciplinary methodological research approach is welcome, including those that work towards exploratory or evaluative models or employ other analytic techniques (innovative visualization software) that identify scales and variables that contribute to generalizable or replicable studies on the link between tourism, agriculture, and sustainability. Studies that employ grounded theory or other interpretive methods are especially welcome, including interviews and focus groups, semiotics, or Q method. Studies based on the content analysis of secondary data or big data are also welcome, especially considering how they might be linked to smart tourism and agritourism sustainability.





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