



The Sustainable Destination: Policies, Image, Brand and Value

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submissions:

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Message from the Guest Editors

Dear Colleagues,

- Good practices and environmental certification schemes in tourist destinations;
- Implementation of principles linked to the 17 UN goals in tourist destinations;
- Studies on the impact of sustainability policies on a destination's attraction power;
- Studies on the positive effect of sustainability policies on destination image and perceived value;
- Operational and logistics tools used by destination management and marketing to gain the status of "sustainable destination";
- Studies on participatory processes and public-private partnerships aimed at creating sustainable tourism destinations and/or promoting their image;
- The role of the DMO in the promotion of a sustainable destination;
- Studies on the awareness, attitudes, and behaviors of local communities involved in the definition of a sustainable destination offer;

Guest Editors





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Message from the Editor-in-Chief

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