



## **Sustainable Innovation, Business Models and Sustainability Transition**

Guest Editor:

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Deadline for manuscript  
submissions:

**closed (10 August 2023)**

### **Message from the Guest Editor**

Dear Colleagues,

Business models (BM) are now considered a key aspect of corporate strategy and describe the way “an organization creates, delivers, and captures value”.

BMs fluctuate as companies attempt to capture, generate and convey value, generating innovation. A particular kind of innovation in BMs relates to the inclusion of sustainability, which is an increasing societal demand. Sustainable business models (SBMs) are intended to integrate sustainability considerations into companies, not only addressing sustainability but also becoming a source of competitive advantage. It is urgent that we determine the key elements that make it possible to change a BM into an innovative SBM through empirical studies, survey, business case analyses and literature reviews.

This Special Issue seeks submissions addressing topics related to sustainable business models. I look forward to receiving your contributions.





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## Editor-in-Chief

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## Message from the Editor-in-Chief

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**Journal Rank:** JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

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