



Sustainable Food Management and Marketing

Guest Editors:

Dr. Maria Pilar Martinez-Ruiz

Business Administration
Department, University of
Castilla-La Mancha, 02071
Albacete, Spain

Dr. Alicia Izquierdo-Yusta

Business Administration,
University of Burgos, 09001
Burgos, Spain

Deadline for manuscript
submissions:
closed (30 March 2022)

Message from the Guest Editors

Dear Colleagues,

The aim of this Special Issue is to analyze the key importance of sustainable food and drink from different management and marketing perspectives. In particular, works taking into account different aspects that promote sustainable food and drink production, distribution, and consumption are especially welcome. Within this research field, contributions that consider diverse management and marketing approaches are of special relevance. Among others, articles related to specific topics such as the development and launch of new products, food and beverage distribution, variables and factors that motivate the consumption of these types of foods and beverages by final consumers in different marketing channels will be especially welcomed. With regard to this research line, it is important to bear in mind that all stakeholders involved in the value chain are capable of leading the changes desired to achieve sustainability throughout the chain.





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility: indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
[X@Sus_MDPI](https://twitter.com/Sus_MDPI)