



## Sustainable Food Management and Marketing

Guest Editors:

**Dr. Maria Pilar Martinez-Ruiz**

Business Administration  
Department, University of  
Castilla-La Mancha, 02071  
Albacete, Spain

[mariapilar.martinez@uclm.es](mailto:mariapilar.martinez@uclm.es)

**Dr. Alicia Izquierdo-Yusta**

Business Administration,  
University of Burgos, 09001  
Burgos, Spain

[aliciaiz@ubu.es](mailto:aliciaiz@ubu.es)

Deadline for manuscript  
submissions:

**31 December 2021**

### Message from the Guest Editors

Dear Colleagues,

The aim of this Special Issue is to analyze the key importance of sustainable food and drink from different management and marketing perspectives. In particular, works taking into account different aspects that promote sustainable food and drink production, distribution, and consumption are especially welcome. Within this research field, contributions that consider diverse management and marketing approaches are of special relevance. Among others, articles related to specific topics such as the development and launch of new products, food and beverage distribution, variables and factors that motivate the consumption of these types of foods and beverages by final consumers in different marketing channels will be especially welcomed. With regard to this research line, it is important to bear in mind that all stakeholders involved in the value chain are capable of leading the changes desired to achieve sustainability throughout the chain.





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:**— free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

**High visibility:** indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [Inspec](#), [AGRIS](#), [RePEc](#), [CAPlus / SciFinder](#), and many [other databases](#).

**Journal Rank:** [JCR](#) - Q2 (*Environmental Sciences*) / [CiteScore](#) - Q1 (*Geography, Planning and Development*)

## Contact Us

---

*Sustainability*  
MDPI, St. Alban-Anlage 66  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
Fax: +41 61 302 89 18  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
[@Sus\\_MDPI](https://twitter.com/Sus_MDPI)