



Sustainable Electronic Commerce

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Message from the Guest Editor

This special issue in Sustainable Electronic Commerce is to disseminate the latest findings and implications in all areas of sustainable electronic commerce. Sustainability is becoming a big initiative for many businesses, motivated by consumers and business stakeholders to operate in a more sustainable and ethical way, eventually achieving corporate sustainability.

The electronic commerce is a bridge between the digitalisation of our society and the transition to a more sustainable economy in constant and rapid evolution, shaped by new technologies, new ideas, new demands, making electronic commerce a sector capable of spearheading innovative sustainable solutions. In this special issue in Sustainable Electronic Commerce, the scope encompasses the findings and implications of sustainable electronic commerce for societies, businesses, and individuals/consumers, hosting theoretical and empirical research that build a better understanding of sustainable electronic commerce.





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Message from the Editor-in-Chief

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