



Sustainability in International Business: Talent Management, Market Entry Strategies, Competitiveness

Guest Editor:

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Message from the Guest Editor

Dear Colleagues,

The Guest Editor of this Special Issue welcomes submissions that address, but are not limited to, the following issues:

- Technology-enhanced tools and strategies for sustainability in international business;
- Talent management as a function of business sustainability, competitiveness, and success;
- Navigating challenges and opportunities in international business: from business strategy to day-to-day business operation;
- Employees turnover and sustainability in context of international business;
- Managing cultural diversity in international business as a function of sustainability;
- Novel, sustainable, green, and tech-enhanced business development strategies;
- ICT-enhanced tools and applications and international business;
- Sophisticated technology, including AI, 5G, block chain and other, and business development strategies in an international context;
- Case-studies, including Belt and Road Initiative (BRI), China, EU, Asia etc.;
- Comparative insights.

Prof. Anna Visvizi

Guest Editor



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Message from the Editor-in-Chief

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