



Sustainable Business, Social Responsibility, Ethics and Consumer Behaviour Research

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Message from the Guest Editors

This Special Issue calls for empirical and conceptual papers that explore issues around sustainability, CSR, and consumer ethics, through the lenses of sociological, anthropological, psychological, and other research domains on consumers. Specifically, the Special Issue welcomes work on the following or any other relevant research themes:

- The impact of CSR on consumer attitudes and behaviour, within and/or across cultures;
- Defining and exploring the ethically minded consumers;
- The moderating factors explaining the attitude-behaviour gap in sustainability research;
- The state of consumer scepticism towards CSR and sustainable business practices;
- The role of social media in promoting sustainable and ethical consumer behaviour;
- How social innovations shape consumer attitudes towards sustainability;
- Ethical and sustainable consumer behaviour, within and/or across cultures;





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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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