



## Sustainable Business Models and Common Goods

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### Message from the Guest Editors

The sustainable business model concept is extremely successful and highly common among practitioners, but a lack of consensus exists among scholars about how business models can evolve towards higher levels of sustainability. Under selective pressures due to economic, ecological, technological, relational and institutional phenomena, business models dynamically evolve through micro-adaptations and/or disruptive changes. The evolution towards circular economy models is a good example of such processes. The eco-socio-technical system's sustainability-oriented resilience, that is, the system's capability to resist crises and keep evolving towards economic, social and environmental sustainability, is probably going to be a key target for business model innovation studies.





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