



## Sport Industry Development during Social Transition: Future Perspectives, Challenges, Concepts and Necessities

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### Message from the Guest Editors

Dear Colleagues,

Sport is a major contributor to social and economic development. The role of sport is recognized by local and national authorities in most of countries worldwide. The impact of COVID-19 on society was unexpected, including its impacts on activities within the sports industry.

This Special Issue aims to develop knowledge and an understanding of future perspectives, challenges, new concepts and necessities within the sport industry to help students, academics and practitioner professors who are interested in knowing more about the new concepts in the sport industry in the post-COVID-19 pandemic era. It thus aims to help identify possible solutions and strategies that provide a transition from the current situation to one that promises secure sustainability of the sport industry in the long term. Specifically, this Special Issue calls for research related, but not limited to, the following questions:

What impact is the current social transition having on





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the sport industry? How will the current social transition affect sport business exchange and extensive networking in the long term?

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