



Social Media and Sustainability in the Digital Era

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Message from the Guest Editors

The Special Issue aims to provide original contributions and highlight wide-ranging research about social media and sustainability in the digital era. This Special Issue aims to stimulate and promote novel approaches in the areas of social media and sustainability. The topic is connected to the theme of the [IACIS Conference Europe 2021](#)- to be held on June 24 - 25, 2021 online, allowing synergy of our Special Issue with this event. Topics will include, but not be limited to, the following:

- social media and sustainability in the digital era
- privacy in social media
- cybersecurity in social media
- entrepreneurship in social media
- social media and environmental sustainability
- the role of social media in the era of COVID-19
- social media and corporate communication
- social media application for sustainability
- social media analytics and sustainability
- sustainable marketing and social media
- sustainable consumption and social media
- sustainable leadership and social media
- the development of social media in the future





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Message from the Editor-in-Chief

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