



Sharing Economy and Its Role in Fostering Sustainability: How Trust and Regulation Shape Relations of Providers and Consumers

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Message from the Guest Editors

Dear Colleagues,

This Special Issue aims to explore and explain how, why, and when a sustainable lifestyle is adopted and participation in the sharing economy becomes key. It further shows how this affects businesses, platforms, and consumers by following an interdisciplinary approach. The Special Issue will provide deeper insights for businesses, legislators and researchers how to design and regulate the sharing economy. These aims will be met by calling for both conceptual and empirical research on either of these concepts and encouraging meta-analysis or systematic literature reviews. Specifically, we look for contributions regarding:

- Relationship between sustainability and sharing economy: resource efficiency and waste reduction
- Building of consumer communities engaging in the sharing economy with the aim to foster sustainability
- Challenges for organizations in the sharing economy with regard to trust building and regulation
- The design of sustainable virtual environments as market place of sharing economy



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Special Issue



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Message from the Editor-in-Chief

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