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Sustainability Leadership in Small to Medium-Sized Enterprises (SMEs): Bridging the Divide between Theory and Practice

Guest Editors:

Prof. Peter A. Murray

School of Business, Faculty of Business, Education, Law & Arts, University of Southern Queensland, Toowoomba City, QID 4350, Australia

Dr. Ananda Wickramasinghe

The Business School, Faculty of Business & Law, University of Wollongong, NSW 2522, Australia

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Message from the Guest Editors

Dear Colleagues.

The purpose of this special issue is to define and explain how sustainability leadership theories translate into sustainable practices within small to medium-sized enterprises (SMEs). Research in sustainability places a strong theoretical lens on the resource-based view, institutional and organizational perspectives psychological theories when seeking to expand and understand sustainable issues. However, much less emphasis surprisingly is focused on leadership per se, including leadership in systems and ecological theories, leadership diversity including the effects of sustainable practices on environmental and social outcomes. Moreover, practitioners are often left to ponder how such theoretical ideas advance the practice of sustainable strategies. Scholars such as Haney, Pope & Arden (2020); Osagie et al. (2016), and Ploum et al 2017) note that sustainable, environmental, and sustainability leadership is often used interchangeably yet it is not entirely clear what each of these terms mean from a practical perspective.









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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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