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# **Circular Economy in Small and Medium Enterprises**

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#### Message from the Guest Editors

Dear Colleagues,

The circular economy is a paradigm that aims to generate economic prosperity, protect the environment, and prevent pollution in order to facilitate sustainable development through creating and maintaining value in the economy, encouraging regenerative innovations, and closing the energy and material loops.

Considering that linear business models predominate in firms, the transition to a circular system will require guidance and examples of successful cases for the benefits and advantages of the CE to become accepted and for the methods of application for sustainable production and consumption to become well known. This support is especially important in the case of SMEs, which have become highly important because they make up 95% of companies in the Organization for Economic Cooperation and Development (OECD) member countries (OECD, 2017). However, such organizations have to deal with technological, financial, and human resource barriers against circular economy implementation (Ormazabal et al., 2016; Rizos et al., 2016)...

Dr. Carmen Jaca Dr. Tatiana Reyes Dr. Marta Ormazabal *Guest Editors* 







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