



SMEs and the Green Digital Revolution: Strategies for Sustainable Development

Guest Editors:

Dr. Muhammad Imran Qureshi

Teesside University International
Business School, Teesside
University, Middlesbrough, Tees
Valley TS1 3BX, UK

Dr. Mansoor Ahmed Soomro

Teesside University International
Business School, Teesside
University, Middlesbrough TS1
3BX, Tees Valley, UK

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Message from the Guest Editors

As the necessity to address environmental issues becomes more serious, it is essential for SMEs to achieve both economic success and sustainability as primary concerns. Thus, it is essential to understand the efficacy and pitfalls of the digitalization of SMEs in order to enable sustainable growth. This Special Issue aims to explore the intersection of digital technology and sustainability in SMEs, with a focus on strategies for promoting environmentally friendly practices in the digital era.

Focus Areas:

- Green digital technologies
- Digitalization and sustainability
- Government policies and regulations
- SMEs' green digital adoption
- Green digital entrepreneurship
- Green digital marketing
- Big data and sustainability
- Digital transformation for sustainability
- Sustainable supply chains
- Circular economy and SMEs
- Internal and external environmental management

This Special Issue seeks to bring together a diverse set of perspectives from academia, industry, and policymakers in order to provide a comprehensive understanding of the opportunities and challenges of promoting sustainability through digital technology in SMEs.





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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Sustainability Editorial Office
MDPI, St. Alban-Anlage 66
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