



Sustainable Consumer Behavior in Transport and Tourism

Guest Editor:

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Deadline for manuscript
submissions:

closed (30 July 2023)

Message from the Guest Editor

Research areas may include (but not limited to) the following:

- Barriers and enablers to the adoption of sustainable private transport particularly electronic and hybrid vehicles
- The role of ride sharing and other aspects of consumer behavior in the shared economy
- Consumer responses to alternative sustainable modes of public and private transport (e.g., cycling)
- Marketing for sustainable tourism development
- Aspects of green tourism from a consumer decision making perspective
- Catering for particular consumer segments (e.g., persons with disability) in sustainable transport or tourism
- The consumers role in circular economies focusing on aspects of transport or tourism
- Tourism and environmental pollution from a consumers' perspective
- Overtourism
- Ecotourism
- Sustainable tourism and transport in a post-COVID-19 era
- Consumer behavior in response to sustainable infrastructure or innovations in rail, cruise, or air travel
- Consumer responses to Corporate Social Responsibility (CSR) activities in transport and tourism
- Marketing sustainable urban or rural tourism initiatives
- Consumer behavior relating to smart technologies for sustainable transport or tourism





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