



Pro-Environmental Behaviors and Environmental Literacy for Sustainable Agriculture

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Message from the Guest Editors

Agriculture has traditionally focused on maximizing production yields and profitability, with limited consideration to the long-term consequences on the ecological systems and biodiversity. However, this has since changed with the increasing awareness of environmental issues as well as the market demand for ‘greener’ and more ecologically friendly farming produce. Sustainable agriculture is regarded as an important alternative farming system that seeks to ensure profitability as well as food quality and safety, while protecting the environment. Consumers’ expectations for ‘greener’ products and agribusinesses seeking to gain a competitive advantage in the marketplace are also key drivers for sustainable agriculture. This Special Issue welcomes original research, review, and case studies that provide further insights into the understanding of environmental literacy, pro-environmental behaviors, and environmental practices for sustainable agriculture.

Keywords

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Message from the Editor-in-Chief

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