



## New Insights into Families in Tourism

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Deadline for manuscript  
submissions:

**31 August 2021**

### Message from the Guest Editor

This Special Issue titled “New Insights into Families and Tourism” focuses on diverse families holidaying, as well as families owning businesses in tourism, thus seeking to bring new research into previously unstudied or understudied aspects of tourism. It seeks to challenge researchers to consider a more comprehensive view of family entrepreneurship in tourism, not only from a business dimension. A focus on these neglected areas in research could then contribute towards a more sustainable and equitable tourism future.

This proposed Special Issue seeks to extend that discourse to a wider understanding of what families and children mean to tourism, from a consumer and supplier perspective on a global scale. It invites a research agenda that considers intergenerational wellbeing outcomes, family diversity, and the inclusion of silent voices in family tourism and family entrepreneurship in tourism as part of supporting a transition towards greater social justice and wellbeing of all families.





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