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# New Business Models: Sustainable. Circular. Inclusive

Dear Colleagues,

Guest Editors:

### Message from the Guest Editors

Prof. Jacob Eskildsen

Prof. Dr. Jan Jönker

Prof. Rick Edgeman

Prof. Sjors Witjes

Prof. Dr. Niels R. Faber

Prof. Florian Lüdeke-Freund

Deadline for manuscript submissions: closed (28 February 2021)



lssue This Special of Sustainability will comprise manuscripts from the 5th International Conference on New Business Models: Sustainable, Circular, Inclusive, It is possible that additional manuscripts will be used to complement those from the conference. The conference will be held in Nijmegen, The Netherlands on 1–2 July 2020 and hosted bv Radboud University. See: https://www.nbmconference.eu/

Of special interest are manuscripts carefully aligned with the conference theme and that integrate any or all of sustainability, circularity and/or inclusiveness into business models that drive triple top line strategy into triple bottom line performance and impacts. Similarly, manuscripts associated with business models that infuse socially or environmentally motivation innovation are of interest.

Collectively then, this *Sustainability* Special Issue is focused on New Business Models: Sustainable, Circular, Inclusive.

Prof. Rick Edgeman Prof. Jacob Eskildsen Prof. Jan Jönker Prof. Sjors Witjes Prof. Dr. Niels R. Faber Prof. Florian Lüdeke-Freund *Guest Editors* 







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### **Editor-in-Chief**

#### Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. Sustainability publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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