



Innovative Sustainable Practices from Product to Consumer

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Message from the Guest Editors

Dear Colleagues,

This Special Issue invites research investigating innovative sustainable perspectives/practices, from product development to retail management and consumer behavior. The topics related to this Special Issues could be approached by a variety of methodological and philosophical means. Papers may address sustainability issues from the perspective of business and industry, marketing, psychology, sociology, or pedagogy. Contributions from an interdisciplinary perspective are also encouraged.

Topics of interest include, but are not limited to, the following:

- Innovative approaches and strategies in sustainability issues in retail management;
- Contemporary consumer behavior practices related to sustainability;
- Sustainable supply chain management;
- Communication strategies and big data analysis in sustainability;
- Creative/innovative product development for sustainability;
- Technology advancement in product development, supply chain, and retail business for sustainability.

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Special Issue



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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