



Sustainable Innovation in Tourism and Hospitality

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Message from the Guest Editors

Innovation is becoming increasingly important in tourism and hospitality, both following and dictating trends such as globalization, digitization and sustainability. Firstly, we would like to present state-of-the-art scientific analyses, both empirical and theoretical, of sustainable innovation responses to current and future trends and threats. Secondly, at the same time, we wish to devote as much attention as possible to studies focusing on innovation in the tourism and hospitality sector that address the sustainability aspects of all areas, and not just those which are ecological.

More precisely, with our first objective, we are interested in the changing patterns of global trends and their impacts on sustainable innovation in the tourism and hospitality sector, including the pre-/mid-/post-Covid-19 influences on sustainable innovation behavior, approaches, dynamics and outcomes of all or selected stakeholders in the tourism and hospitality sector. For our second objective, we encourage authors to consider innovative approaches to integrating social sustainability, beyond the economic and environmental dimensions, within the overall performance of tourism organizations.





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Message from the Editor-in-Chief

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