



Sustainable Innovation in Organizations for Improving Decisions

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Message from the Collection Editors

The studies of this Special Issue are expected to address:

- Sustainable innovation construct operationalizations,
- External and internal drivers of sustainable innovation, moderating factors,
- Management of sustainable innovation,
- Sustainable innovation orientation,
- Performance outcomes of sustainable innovation: value co-creation,
- Marketing aspects of sustainable innovation,
- Consumer aspects of sustainable innovation,
- Sustainable innovation ecosystems,
- Market-oriented sustainable innovations
- Economic, social, and environmental aspects in sustainable innovation activities,
- Sustainable innovation in public and nonprofit organizations,
- Education for sustainable innovation,
- Sectorial applications of sustainable innovation.





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