



The Role of Innovation Catalysts in Business Model Re-Design for Circular Economy

Guest Editors:

Prof. Dr. Davide Chiaroni

Prof. Dr. Leena Aarikka-Stenroos

Assoc. Prof. Dr. Joonas Keränen

Dr. Andrea Urbinati

Deadline for manuscript submissions:

closed (31 July 2022)

Message from the Guest Editors

Circular Economy (CE) is gaining prominence from a strategic management perspective (Rosa *et al.*, 2019). Accordingly, current research is calling scholars for investigating how existing firms re-design their business model while adhering to CE principles (Ranta *et al.*, 2018). In particular, adopting a Circular Business Model (CBM) requires firms to rethink each of the three main dimensions of Business Model (BM) (Lewandowski, 2016): (i) value creation, that is, the set of resources and activities, as well as the relationships with the supply chain stakeholders (Urbinati *et al.*, 2017, 2019), (ii) value delivery, that is, the ways through which firms promote and communicate their circular value propositions towards customers and other stakeholders (Ranta *et al.*, 2019; Linder & Williander, 2017), and (iii) value capture, that is, innovative ways to generate economic and environmental benefits, such as pay-as-a-service mechanisms (Tukker, 2015), and new practices for managing the relationships with clients, such as take-back systems or product-service systems (PSSs) (Kjaer *et al.* 2019).





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility: indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

Contact Us

Sustainability Editorial Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
X@Sus_MDPI