



The Involvement of Crowds for Advancing Knowledge, Promoting Innovation and Nurturing New Entrepreneurial Ventures

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Message from the Guest Editors

This Special Issue aims to stimulate and collect state-of-the-art research on the emerging phenomena connected to the inclusion of crowds coming from inside or outside organizations' boundaries to favor the advancement of knowledge, the development of innovation, and the spawning of new entrepreneurial ventures. Indeed, thanks to the pervasiveness of information technologies, individuals are increasingly being involved in: i) open innovation and open sustainable innovation through crowdsourcing; ii) open innovation in science and crowd science by means of citizen science; and iii) alternative funding methods thanks to crowdfunding. Such crowd involvement also represents an additional strategy to better respond to the pressing grand challenges and sustainability issues we are facing today.





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