



## Food and Sustainability

Guest Editors:

**Dr. Lynsey Hollywood**

Department of Hospitality and  
Tourism Management, Ulster  
University Business School,  
Ulster University, Belfast BT15  
1ED, Northern Ireland

**Dr. Susann Power**

Department of Hospitality and  
Tourism Management, Ulster  
University Business School,  
Ulster University, Belfast BT15  
1ED, Northern Ireland

Deadline for manuscript  
submissions:

**closed (10 April 2023)**

### Message from the Guest Editors

Dear Colleagues,

1. This Special Issue will focus broadly on how the food and drink industry can meet the challenge of embedding sustainability into its business strategies and operations as well as nudging consumers towards making more sustainable food choices. Many food businesses today are under pressure to demonstrate how their products and services are making a positive contribution towards society. However, one of the biggest challenges for businesses is progressing sustainability initiatives from an added benefit view to an integrated, value-driven to business approach.
2. Embedding a sustainability focus into the business can present new market opportunities to develop products that consumers value and are willing to pay for. In helping to define the breadth of sustainability, The United Nations designed seventeen goals, known as the Sustainable Development Goals (SDGs), and 169 targets. However, the challenge for businesses is understanding how to adapt and embed these goals into their business. The SDGs can offer businesses a useful framework for understanding the type of contribution or impact their business can have on society.





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:** free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

**High Visibility:** indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [GeoRef](#), [Inspec](#), [RePEc](#), [CAPus](#) / [SciFinder](#), and [other databases](#).

**Journal Rank:** JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

## Contact Us

---

*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
X@Sus\_MDPI