



Food and Sustainability

Guest Editors:

Dr. Lynsey Hollywood

Department of Hospitality and
Tourism Management, Ulster
University Business School,
Ulster University, Belfast BT15
1ED, Northern Ireland

l.hollywood@ulster.ac.uk

Dr. Susann Power

Department of Hospitality and
Tourism Management, Ulster
University Business School,
Ulster University, Belfast BT15
1ED, Northern Ireland

s.power@ulster.ac.uk

Deadline for manuscript
submissions:

31 January 2022

Message from the Guest Editors

Dear Colleagues,

1. This Special Issue will focus broadly on how the food and drink industry can meet the challenge of embedding sustainability into its business strategies and operations as well as nudging consumers towards making more sustainable food choices. Many food businesses today are under pressure to demonstrate how their products and services are making a positive contribution towards society. However, one of the biggest challenges for businesses is progressing sustainability initiatives from an added benefit view to an integrated, value-driven to business approach.
2. Embedding a sustainability focus into the business can present new market opportunities to develop products that consumers value and are willing to pay for. In helping to define the breadth of sustainability, The United Nations designed seventeen goals, known as the Sustainable Development Goals (SDGs), and 169 targets. However, the challenge for businesses is understanding how to adapt and embed these goals into their business. The SDGs can offer businesses a useful framework for understanding the type of contribution or impact their business can have on society.





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access:— free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High visibility: indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [Inspec](#), [AGRIS](#), [RePEc](#), [CAPlus / SciFinder](#), and many [other databases](#).

Journal Rank: [JCR](#) - Q2 (*Environmental Sciences*) / [CiteScore](#) - Q1 (*Geography, Planning and Development*)

Contact Us

Sustainability
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
Fax: +41 61 302 89 18
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
[@Sus_MDPI](https://twitter.com/Sus_MDPI)