



## Environmental Sustainability and Strategy: Resilience, Resourcefulness, and Strategic Refresh in the Post-pandemic Era

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### Message from the Guest Editors

Dear Colleagues,

The pandemic has called for a thorough evaluation of strategy and organization. One distinctive need is to incorporate resilience into strategic planning. However, resilience can be burdened with a robust design and a redundancy in hoarding extra resources, which may cast issues against the “lean and less” mindset of sustainability. Finding a way to balance the two requires creative and innovative thinking and design. Companies should learn to be resourceful in terms of innovative uses of all kinds of resources, and the pandemic may force them to act differently from the past. We are interested in any research that covers the above topics.

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## Message from the Editor-in-Chief

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