



E-commerce and Sustainability

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Deadline for manuscript
submissions:

15 March 2022

Message from the Guest Editors

Dear Colleagues,

E-commerce continues to grow globally with every passing year, so examining how sustainable it is as a practice and as a new form of doing business is becoming more and more important. Economic growth is inextricably linked to sustainability, as is economic efficiency, and the only way to make sure that e-businesses are sustainable and contribute to the development of a sustainable society is by ensuring that their economic growth practices serve to protect and restore the environment and the ecosystems around us. Several aspects are involved in this that must be examined.

This main objective of this Special Issue is to explore the emerging technologies and trends for e-commerce and support e-businesses' sustainable growth. This Special Issue aims to discuss the link between sustainability and e-Business from theoretical, methodological, and disciplinary perspectives. We invite you to contribute to this issue by submitting comprehensive reviews, short communications, case studies, or research articles.





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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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