



Sustainable Small Business Development and Digital Transformation

Guest Editors:

Prof. Dr. Vincent Dutot

Department Supply Chain and
Digital Management, EM
Normandie Business School,
Clichy, France

Dr. Constance Van Horne

Department of Communications,
Guangdong Technion Israel
Institute of Technology, Shantou,
China

Deadline for manuscript
submissions:

closed (15 June 2023)

Message from the Guest Editors

Dear Colleagues,

The emergence of digital innovation and technologies can drive social and economic development. Digital innovation has shifted the traditional business economy into the digitalized one, and digital transformation of the economy is highly based upon big data and the advanced technologies. All types of businesses, and more specifically Small and Medium Enterprises (SMEs), face these challenges. This technological progress can maximize the opportunities for SMEs. The changes induced by the digital technologies in the organizations' business model represent a real challenge for all organizations in general and for SMEs more specifically.

The current wave of digitalization due to COVID-19 is a double-edged sword. Key stakeholders must make sure that measures aimed at supporting digital transformation do so in a sustainable way—avoiding short-term thinking in investments and programs.

This Special Issue wishes to tackle the important issue of sustainable digitalization of small businesses.

Prof. Dr. Vincent Dutot
Dr. Constance Van Horne
Guest Editors





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High Visibility: indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [GeoRef](#), [Inspec](#), [AGRIS](#), [RePEc](#), [CAPlus / SciFinder](#), and [other databases](#).

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

Contact Us

Sustainability Editorial Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
[X@Sus_MDPI](#)