



## Sustainable Small Business Development and Digital Transformation

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### Message from the Guest Editors

Dear Colleagues,

The emergence of digital innovation and technologies can drive social and economic development. Digital innovation has shifted the traditional business economy into the digitalized one, and digital transformation of the economy is highly based upon big data and the advanced technologies. All types of businesses, and more specifically Small and Medium Enterprises (SMEs), face these challenges. This technological progress can maximize the opportunities for SMEs. The changes induced by the digital technologies in the organizations' business model represent a real challenge for all organizations in general and for SMEs more specifically.

The current wave of digitalization due to COVID-19 is a double-edged sword. Key stakeholders must make sure that measures aimed at supporting digital transformation do so in a sustainable way—avoiding short-term thinking in investments and programs.

This Special Issue wishes to tackle the important issue of sustainable digitalization of small businesses.

Prof. Dr. Vincent Dutot  
Dr. Constance Van Horne  
Guest Editors





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